



JOIN our WISE Campaign

Be PART of our WISE Network

ACCESS our WISE Benefits

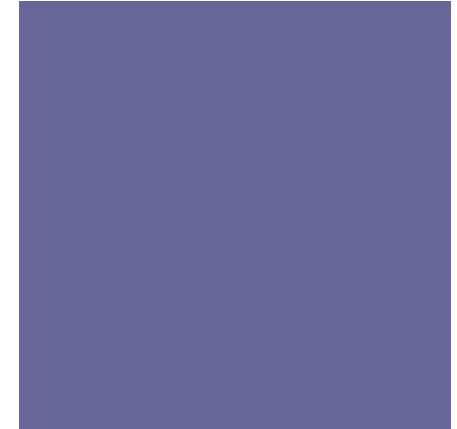


WISE Partnership The Benefits

Lynne Palmer
WISE Partnership Director

+ Who are WISE?

30 years of data,
research, reports,
interpretation and
insight



WISE promotes women in science, technology and engineering

We want to help get 1 million more women into STEM careers by 2020

You want support & inspiration in your STEM career

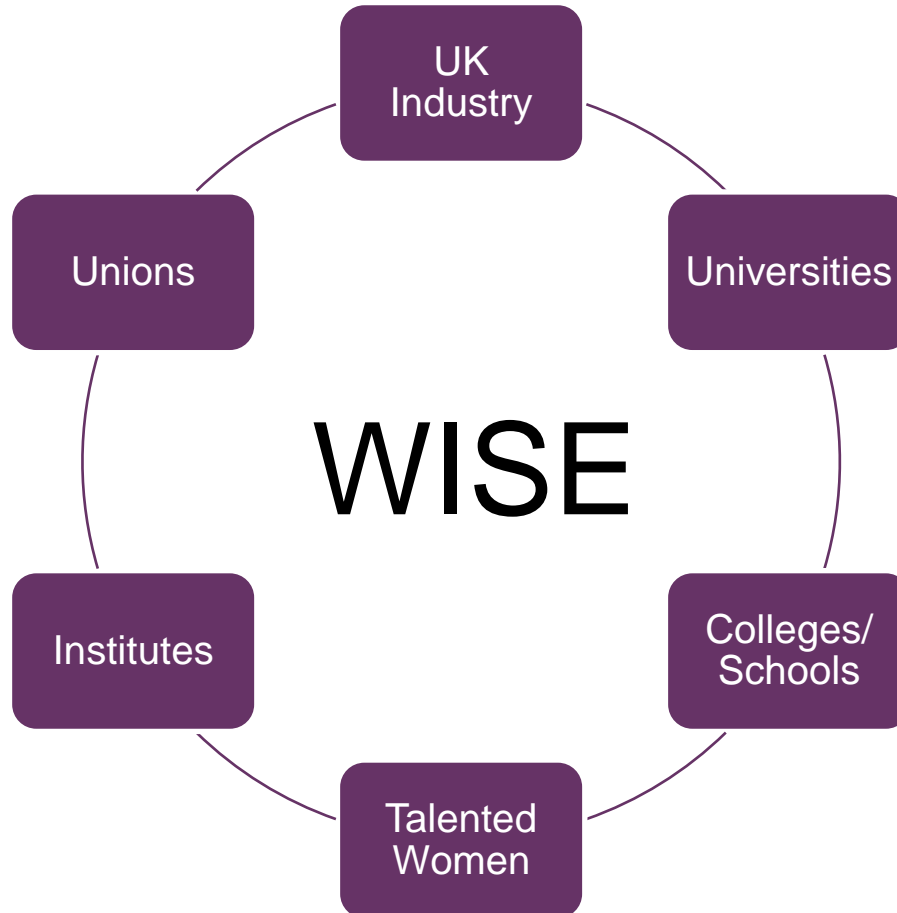
Together we can address both these needs

+ Join our WISE Campaign



- Networking & speaker opportunities
- Monthly newsletter
- Raise your personal profile
- Informative & inspiring events
- Training
- Be a role-model
- Expand the network

+ Be PART of our WISE Network



+ Access our WISE Benefits



- Energise
- Access to great Role-Models/ Mentors
- Join a WISE local hub to network
- Job marketplace
- Development opportunities
- Engagements with our Royal Patron

+ WISE Hubs & Sectors



- WISE Energy pilot
- WISE Technology
- WISE SW
- WISE Construction
- WISE Bristol, WISE NE
- Why, What, When, How, Who



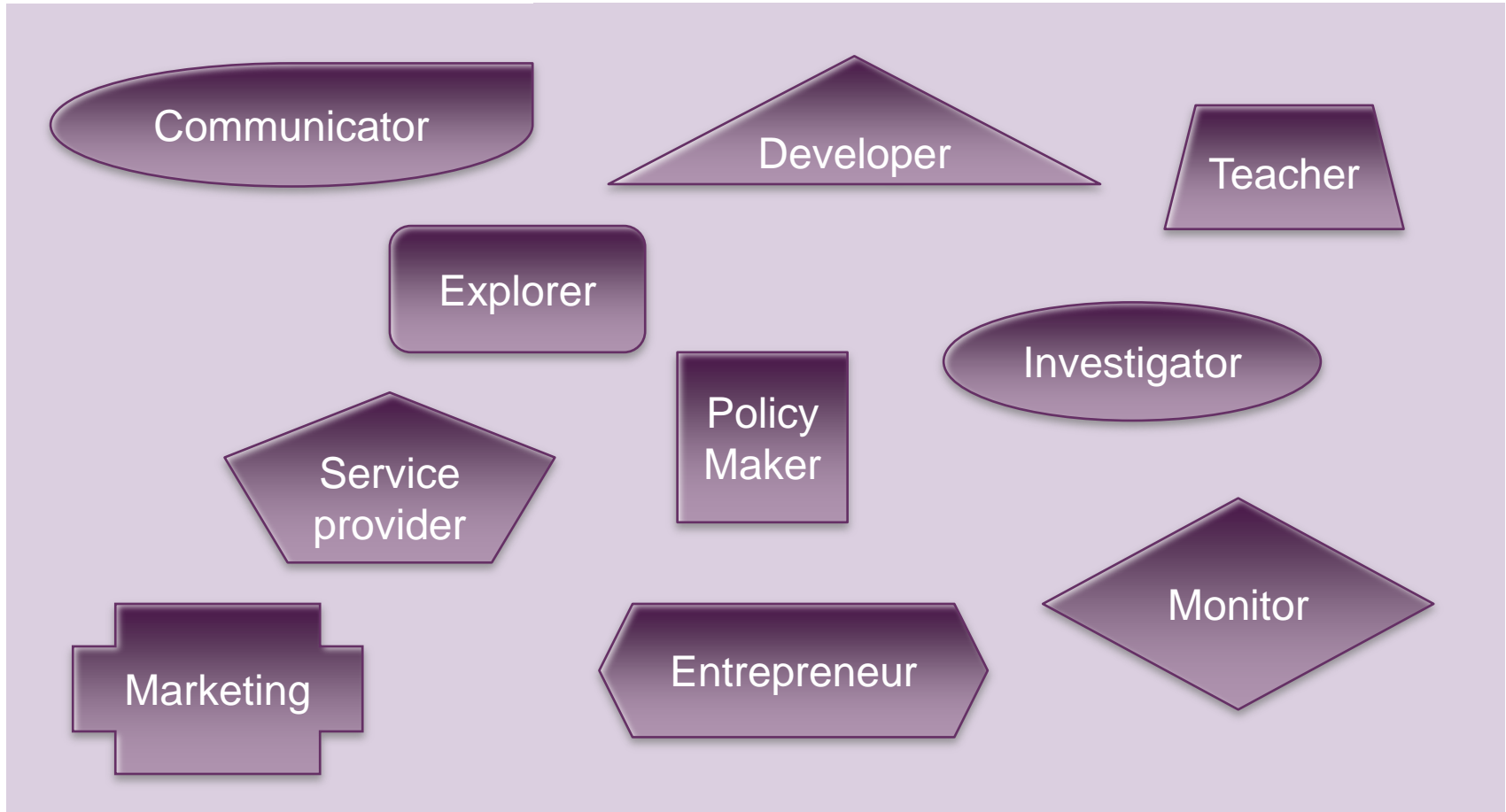
'Not for People Like Me?'



1. Write down 3 things to describe yourself
2. Talk in pairs about your job (3mins each)
3. Describe a work output (product or achievement)
4. Describe a work outcome (impact or benefit)
5. Write a 1 paragraph job description in outcome terms



'Not for People Like Me?'





Difference in Motivators



- Research carried out by BP and Capability Jane relating to Women in Technology

- Top 3 factors important to women

- Convenient location & commute (5th for men)
- Open & inclusive working environment (6th for men)
- Ability to work flexibly or part-time (12th for men)

- Top 3 factors important to men

- Working in a challenging & fulfilling role (4th for women)
- Well remunerated (7th for women)
- Opportunities for career progression (9th for women)



Your company could be here!



Thank you

Lynne Palmer
WISE Partnership Director